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## David C. Bloom

Founder and Principal, Factotem

David Bloom is a veteran of thirteen startups, an advisor or director with four emerging companies, and a mentor for scores of innovative technology ventures in Life Science/Medical Devices, Advanced Materials/Cleantech, and Cloud/Mobile Applications.

David leads startups in Business Model and Customer Development, Translational Research/Commercialization, Revenue Generation, and Networking. He serves as coach and connector for Factotem's portfolio of companies, and as an operations leader in economic development and technology transfer programs.

David founded the [Factotem Constellation](#), a global team of business formation and development professionals who provide hands-on engineering, marketing, and analyst/diligence services to entrepreneurs and investors. Prior to Factotem, David worked as a product developer, project manager, magazine writer, and editor.

David lectured at the University of Michigan's Ross Business School, and served as Course Operating Officer for its [Financing Technology Commercialization](#) accelerator practicum. He taught Interpersonal Entrepreneurship at InnovateBlue and Design Health at the Taubman College of Architecture before joining the [School of Information](#) as Adjunct Clinical Associate Professor, where he taught Innovation Leadership and Product Management.

David is the Executive Director of the Pointe Angels investment club, where he is responsible for scouting, screening, due diligence, and coordinating dealflow with Angel investors across the state. David organizes monthly investor meetings to showcase qualified startups, preview rising stars, and update investors on portfolio companies.

David is a founding director of the a2geeks educational foundation, an organizer of the a2newtech meetup and Ann Arbor Ignite, and he chaired the Marketing Roundtable from 2011 to 2013. He serves as a commercialization expert for the National Science Foundation, a judge for the China Business Challenge, and a community organizer for TechStars Detroit Startup Week.

David holds a BSE in Electrical Engineering, and an MSE in Industrial & Operations Engineering from the University of Michigan.

### Links:

- [Bio](#) (pdf)
- [CV](#)
- [LinkedIn](#)
- [References](#)
- [Students](#)
- [Educator](#)

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