

# DAVID C. BLOOM

[www.factotem.com/bloom](http://www.factotem.com/bloom)

*Entrepreneurial Education and Commercialization professional with 25 years experience in technology innovation, translational research, angel investing, and economic development.*

## What students are saying about David Bloom

### **Nung (Chris) Yoo**

Stephen M. Ross School of Business

[nungyoo@umich.edu](mailto:nungyoo@umich.edu) +1 734 546 7422

*David Bloom gave an engaging hour-long talk on "Growing a Sustainable Business" for our INNOVATE Conference. He connected U-Entrepreneurship's core values - Ambition, Innovation, and Passion - with Talent, Adaptation (pivot), and strategic Relationships, the factors that make a business sustainable. Great slides, great presentation.*

David was a keynote presenter at the undergraduate INNOVATE Conference.

---

### **Elie Weinstein**

Co-Director, Startup Academy

[eliew@umich.edu](mailto:eliew@umich.edu) +1 734 834 5657

*David rocked MPowered's Startup Academy. I met David early this year at Ann Arbor New Tech Meetup, a monthly event he is involved in organizing in which entrepreneurs pitch their ideas and get feedback from the public. David presented Startup Academy's first session this semester (and one of our best), in which he taught students how to break barriers and come up with innovative ideas using an unconventional method of brainstorming used in corporations.*

*The feedback we got from our students on that session was very positive. David's presentation was extremely fun and engaging, and because of David's ideation activity there are now several startups coming out of Startup Academy. Because of the amazing success we had with David's ideation process, I would highly recommend his methods and guidance.*

David led a workshop for the MPowered Entrepreneurship engineering student group.

---

### **Xiao Jun (Benny) Wang**

B.A. Economics and International Studies

[xjw@umich.edu](mailto:xjw@umich.edu) +1 734 239 2115

*David Bloom was a judge for the 2013 3rd Annual China Business Challenge, where the finalist ten student teams from three different universities across the U.S. came to Michigan to compete for best global enterprise. David evaluated the finalists on their presentation, asked questions, mentored, and helped connect them to other startups and relevant resources.*

David mentored undergrad students for the China Entrepreneur Network.

## Students, continued

### Robert Perry

Stephen M. Ross School of Business

robperry@umich.edu +1 443 827 8294

*David Bloom served on our entrepreneurial panel, alongside two other CEO's. David gave a great overview of success factors for student entrepreneurs and what he looks for when analyzing a startup opportunity. He was thoughtful and entertaining in the Q&A and developed instant rapport with the students. David volunteered to help out with future programs, and we will take him up on it!*

David mentored MBA students for the U-Entrepreneurship student group.

### Evan Flatto

Co-Director, Startup Weekend

eflatto@umich.edu | +1 203 683 8273

*David Bloom was the senior judge for Startup Weekend, bringing experience and perspective from four previous Startup Weekend events. He asked great questions, but he didn't beat-up on the students too bad. I found out later that he had reached out to each Team to give them a little follow-up coaching. We will definitely invite him back next year.*

The MPowered Entrepreneurship engineering student group sponsors Startup Weekend.

<u>University of Michigan - Winter 2016 Instructor Report</u>	<u>D C Bloom</u>	<u>UofM 75%</u>
Overall, this was an excellent course.	4.75	4.00
Overall, the instructor was an excellent teacher.	4.75	4.25
I learned a great deal from this course.	4.60	4.00
I had a strong desire to take this course.	4.25	3.63
I learned to apply principles from this course to new situations.	4.60	4.00
I developed the ability to communicate clearly about this subject.	4.75	4.00
I deepened my interest in the subject matter of this course.	4.60	3.95
I was stimulated to discuss related topics outside of class.	4.60	3.67
I developed plans to take additional related courses.	3.13	3.00
I participated actively in class discussion.	4.75	4.00
I learned to value new viewpoints.	4.60	4.05
I increased my awareness of my own interests and talents.	4.60	4.20
I learned about career opportunities.	4.00	3.83
The instructor used examples that had relevance for me.	4.60	4.19
I was very satisfied with the educational experience provided.	4.33	4.00
One real strength of this course was the classroom discussion.	4.75	3.50
The objectives of the course were clearly explained.	4.25	4.10
Writing assignments made students think.	4.00	4.00
Reading assignments were interesting and stimulating.	3.40	3.64
I tried to relate what I learned in this course to my own experience.	4.75	4.21
I attended class regularly.	4.75	4.63
As compared with other courses, the workload for this course was:	3.00	2.79
Students felt comfortable asking questions.	4.38	4.24
The grades in this course were fairly determined.	3.67	4.04
Students' difficulty with the material was recognized.	4.50	3.96
My expected grade in this course is (A, B, C, D, E).	4.86	4.50
The course requirements were clearly defined.	4.00	4.19
The instructor presented material clearly in lectures/discussions.	4.00	4.30